Mission

The Center for Social Change (C4SC) is a home and a hub for visionaries who are changing the world. We house South Florida’s first community space and co-working environment for mission-driven leaders and organizations, including nonprofits, social enterprises and for-profits. With workspace options, places to hold meetings and access to events, experts and educational opportunities, we provide a community of support in which to work, connect, innovate and learn.

Thoughts from our Leadership

2015 was a year of momentum and visibility at the Center for Social Change. We established ourselves as a space that fosters collaboration to methodically and reflectively address ongoing community challenges. The Center’s role is to help organizations respond to entrenched community issues with people-focused answers. C4SC’s laboratory atmosphere invites solutions that, rather than being fixed and financially driven, respond fluidly to changing community needs to benefit low-income communities and our planet. With our core spirit now established, we look forward in 2016 to ensuring that our community feels supported and that our model reliably works for every organization pursuing change. -- Bill Burdette, C4SC, CEO

Community + Member Growth

<table>
<thead>
<tr>
<th>Membership</th>
<th>Desk Exchange Program (DEX)</th>
<th>Professional In Residence Program (PIR)</th>
<th>Volunteer Program</th>
<th>Facebook</th>
</tr>
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<tbody>
<tr>
<td>Grew by 214%, adding 18 nonprofits and 4 social entrepreneurs to our community</td>
<td>Launched program in which individuals receive a co-working membership in exchange for working at the front desk</td>
<td>Launched program in which community professionals provide expert coaching, consulting and workshops to workspace members</td>
<td>Launched volunteer and intern program</td>
<td>Grew Facebook reach by 400%</td>
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We're Expanding!

C4SC is expanding into Palm Beach County

+6,000 sq. feet

Member Impact

C4SC Members:
- Work with 33,000+ volunteers and 70+ employees
- Serve >1,000,000 beneficiaries (70% from underserved communities)

Since joining C4SC:
- 65% of members experienced growth
- 64% engaged with new partners and learned new business models
- 57% created strategic connections and accessed new funding sources

Events & Workshops

In 2015 C4SC held 27 events and workshops geared towards professional development, networking, and personal growth. Over 625 visitors from 100 nonprofits and companies visited and attended events on topics such as lean experimentation in the social sector, strategic planning, individual wellness, and social media marketing. C4SC also hosted meetings, trainings, and special events for members and outside organizations.
Event Highlights

**Fundraising the SMART Way:** Fundraising consultant Ellen Bristol trained nine nonprofits to develop individualized fundraising plans.

**C4SC Nonprofit Leadership Series:** Collaborated with nonprofit and social enterprise consultant Dr. Christopher Noe to create workshops for nonprofit leaders that provided new tools and strategies to amplify their impact.

**Changemakers & Cocktails:** C4SC brought together 250+ nonprofits, social entrepreneurs, and community leaders to network and celebrate C4SC and social innovation.

“Thanks to Fundraising the SMART Way, our entire organization is focused and we are growing faster than before.” - Brett McNaught, CEO, Educate Tomorrow

High Impact Community Projects, Initiatives + Sponsorships

To promote capacity building, C4SC supports select community initiatives and projects with research and planning, marketing, and project management support. Examples of key initiatives C4SC supported in 2015 include:

1. **Miami Children's Initiative (MCI)**
   - Integrated Salesforce into their data collection process
   - Sponsored the production of a promotional video about MCI's signature fundraiser
   - Planned the CARMA Foundation Makeovers Event
   - Sponsored and helped plan the Nicole Henry Annual Winter Concert

2. **Educate Tomorrow (ET)**
   - Sponsored the production of an informational video about ET’s impact
   - Partnered with Charity Services Centers to expand the Educate Tomorrow model to three regions around the country to amplify its impact

3. **The Community Building Institute (CBI)**
   The Community Building Institute (CBI) at C4SC brings together residents, local organizations, and institutions to create collective impact through community building and Asset Based Development (ABCD) strategies through trainings, projects, research, and collaborative action.
   - Conducted 30+ community meetings to identify capacity and community building opportunities
   - Conducted four ABCD workshops to 100 community members
   - Launched Youth Leadership Commissions at two Miami high schools in partnership with FIU Education Effect
   - Launched Caregiver Support Project in partnership with Alliance for Aging, Easter Seals, and Monroe County Family Services

4. **Sponsorships**
   - In 2015, C4SC donated $14,200 to sponsor eight nonprofit events and fundraisers.

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Looking Forward to 2016

We look forward to a year of tremendous growth in 2016 as we meet the demand for space and support among South Florida’s changemakers. We will double our collaborative work and event space and integrate member feedback to strengthen existing programs, events, and offerings as well as provide new programs and initiatives. Working with community partners, we will continue to work towards our goals of community and capacity building using a model that emphasizes empowerment, well-being, and operational and financial sustainability.

-- Lauren Harper, C4SC Director of Programs