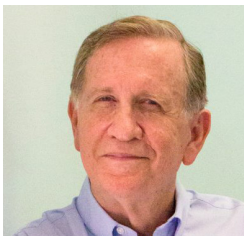
Center for SOCIAL CHANGE

2017 ANNUAL REPORT

2103 Coral Way, 2nd Floor, Miami, FL 33145 | www.4socialchange.org Center4socialchange 4social_change Center4socialchange

The Center for Social Change is a coworking and event space for visionaries who are changing the world. We house one of South Florida's first spaces for mission-driven leaders and organizations including nonprofits and social entrepreneurs. Offering a variety of work and meeting spaces, inspiring events and valuable educational opportunities, the Center is a collaborative community in which to work, connect, innovate and contribute to social good.



Letter from the CEO

2017 was a year of continued growth for the Center for Social Change. Growth in all ways - new members, partners, staff and community impact. We were especially pleased to have the team that launched Coral Gable's Capital One Cafe join the Center temporarily. Even though their stay was brief, their upbeat energy remains with us and our staff continues to collaborate with their team; we are providing wellness classes to their team and they will offer financial literacy classes to our members' community beneficiaries. This is a great example of the type of cross-sector partnerships we love to create! In addition, our operational team remained committed to serving our members, creating new programs and developing sound business practices that will support our growth into 2018. - **Bill Burdette, CEO**

2017 BY THE NUMBERS

81% Member Satisfaction

19% Growth to 66 members

426 Meetings & Events in our space hosted by staff, members and community

68 Wellness Events promoting self-care and well-being for changemakers

11 Capacity Building Programs to expand nonprofits' knowledge and enable them to have a bigger impact

12 Events for Members to connect and build collaboration among members

6 Large Community Events exposing attendees to important causes and issues

C4SC In the Community

In addition to serving our members, the C4SC staff loves to get out into the local community and support initiatives that are truly making a difference. Here's one story.

The Center's Wellness Director, Christina Pearce, provided meditation instruction to male inmates at Dade Correctional Institution six times in 2017 through C4SC member organization Exchange for Change. According to the Director of Exchange for Change, Kathie Klarreich: "The men have been deeply moved by the Sound Meditation Classes. The most common question after the class is, 'When is she coming back?' Her explanations of the various levels of brain waves and the benefits of meditation go a long way in an environment where quiet is a rare commodity."

Community Building Institute Activities

Through workshops and trainings, ongoing projects, research and evaluation, CBI coordinates collaborative action among residents, local organizations and institutions that leads to collective impact through comprehensive Asset Based Community Development (ABCD) strategies. Our highlights include:

- **Call Me MiSTER** – C4SC received an Innovation Grant from The Children's Trust to complete a strategic plan for implementing CMM in South Florida. CMM provides a free or affordable, four-year college or university degree program and mentoring support to young men of color who commit to teaching in a high-need elementary school for five years following graduation.
- **Prison Reform Collective Impact** – C4SC members in prison reform came together for several months to explore collaboration and sharing of resources. One key achievement was identifying and creating solutions for a common challenge among all.
- **CBI in Cameroon** – Local Cameroonian leaders were trained in ABCD to conduct listening campaigns and asset mapping. As a result, a new NGO was formed, the Powerful Action for the Development of the Kaday (PADK).
- **Miami Leaders in Training** – During the summer, CBI continued working with students from the 2016 summer camp to help them develop work and educational opportunities.
- **Pay Equity Campaign** – As a Partner of the Women's Fund Pay Equity Campaign, CBI is helping to convene nonprofits to develop collaborative projects and create long-term systemic change.

"The logic model workshop was amazing! Understanding the intricacies of this tool has increased my ability to support my nonprofit clients who are seeking grants."

"By hosting monthly chapter meetings at the Center, we have been able to educate and raise awareness in the community on cannabis use to treat PTSD and other issues that veterans face on a daily basis."

"I love it here! The wellness classes are a highlight!"

"The staff is really kind and helpful; they have been great with answering my questions."

"The Center has truly enhanced our work experience!"

C4SC Key Contacts:
tarshea@4socialchange.org - Event Space
lupe@4socialchange.org - Membership
dacia@4socialchange.org - CBI

SECTORS WHERE OUR MEMBERS WORK

Volunteering	International Affairs	Environment
Prison Reform	Education	Media
Youth	Women's Issues	Leadership
Arts & Culture	Social Justice	Health

Impact

Our Members' Impact in the World

Our members are dedicated everyday to improving our local community and the world we live in. In fact, 85% of our members focus on underserved communities and collectively have an impact of up to 15,000 people! Our members have achieved:

- A more engaged and empowered electorate
- Improving water quality for South Florida
- Improved access for reproductive healthcare to financially vulnerable women and girls in South Florida
- Reduction in recidivism
- Extensive partnerships with community organizations

C4SC's Impact on Members

The Center conducts a satisfaction and impact survey each year to evaluate the needs of our community and ensure we are achieving our mission. For 2017, the majority of members report that they have achieved financial and programmatic growth while being members of C4SC.

What's Next

For 2018, we are looking forward to continuing our intentional growth. The C4SC team takes pride in being responsive to members' needs and being committed to enhancing their experience and contributing to their organization's development. As such, our community can expect C4SC to:

- Enhance our security and install a new hi-tech system
- Improve the functionality and aesthetics of the fifth floor to increase usage for coworking and events
- Create additional intentional opportunities to spark collaboration among members
- Offer our new option for participating with the Center, the Ally, which is designed for people who do not need space but want to be part of our collaborative community
- Build up our Org Toolkit program to offer valuable organizational capacity building
- Kick off a wellness pilot that will assess and measure the results of participants' progress
- And we're so very excited to explore options for developing our rooftop patio!

With much gratitude to our members, staff and the community that supports our efforts. - **Lucinda Kerschensteiner**, Executive Director